



Serenity Point Press

Publisher of fine books & prints

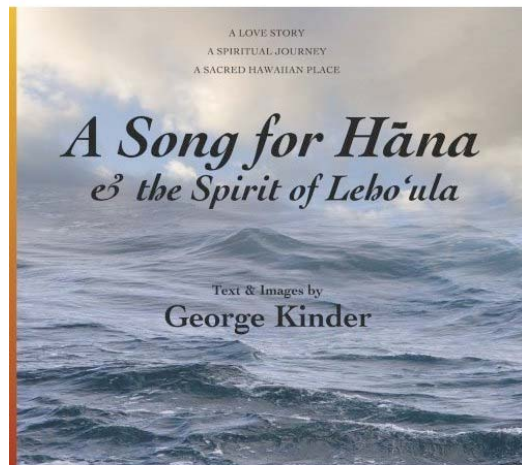
A Song for Hāna & the Spirit of Leho‘ula is a love story told in poetry and prose that unfolds along a stretch of Maui’s majestic coastline threatened by development.

A sensual, multilayered photographic and spiritual journey to ‘the last Hawaiian place.’

Serenity Point Press is pleased to announce our latest title, *A Song for Hāna & the Spirit of Leho‘ula*.

Intriguing Themes of Author and Text

- Adventure to sacred land known as ‘the last Hawaiian place’.
- Gorgeous photographs and scans of native vegetation along Maui coast.
- A love story told in accessible poetry and prose.
- Contemplative in the Thoreau tradition.
- Ancient Hawaiian characters and native themes.
- Environmental conflict: quest to save land from development.
- Leader of international movement in financial services called Life Planning, a central theme of which is to live one’s passions; author transitions to world of art and activism.



Synopsis

A Song for Hāna & the Spirit of Leho‘ula is a love story that unfolds across the majesty of the Hāna coast, a sacred place threatened by development. In *A Song for Hāna* the author, lost and distracted, becomes engaged with figures of ancient Hawaii, is transformed by the experience, and comes to the spirit of the place and of himself in the hands of Leho‘ula, heroine of old Hawaii.

A Song for Hāna is filled with lyric prose and poetry accessible to all, with nearly one hundred stunning photographs and scans of a single mile of Maui’s Hāna coast, often called ‘the last Hawaiian place.’ You can read this book as a narrative, an adventure, or as a spiritual journey. Each two-page spread can be explored as a meditation, or you can simply enjoy the gorgeous images, relax into and savor the beauty of the Hāna coast.

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Marketing Plan

- **10,000** copies in first print run of *A Song for Hāna*.
- **\$100,000** promotional budget for *A Song for Hāna*.
- **Eighteen city** author tour in U.S., London and Amsterdam during the next twelve months.
- Two similar, additional titles by Kinder are planned for release by Serenity Point Press in 2008 and 2009, respectively.
- Kinder has been invited to present his photographs, this illuminated work and give a celebratory speech at the William Blake Society this year in London, in honor of the 250th anniversary of William Blake's birth.
- **Fifty percent** of profits will be dedicated to save the Hāna coast from development and to support traditional Hawaiian culture.

Testimonials for Author George Kinder

- Jacob Needleman, author of *Money and the Meaning of Life* said, "With a sure and gentle touch, George Kinder shows us the human meaning of the whole of our life...A wonderfully clear and wise book of guidance."
- Cheryl Richardson, author of *Take Time for Your Life* wrote, "Reading George Kinder...is like holding the hand of a wise and loving father who calmly guides you down the path to the land of...freedom."
- Lee Eisenberg in *The Number* writes this about George: "...a dynamic, captivating presenter of ideas...dazzles a crowd."

Kinder Biography

George Kinder is a Harvard-educated poet, spiritual teacher, life planner, artist and photographer. Over many years, he studied digital photography with numerous master photographers including John Paul Caponigro and Katrin Eisman. His environmental sculptures and ink washes have been shown at Harvard. Kinder has been interviewed and featured hundreds of times in dozens of publications and in broadcast media, including Time, Newsweek, Oprah Magazine, The Wall Street Journal, the Financial Times, the New York Times, USA Today, PBS and National Public Radio. During his professional life, Mr. Kinder has spoken before scores of large audiences and has led hundreds of seminars as co-founder of an international training organization.



Kinder's two previous books *Seven Stages of Money Maturity* and *Lighting the Torch* have 30 – 50,000 copies in print internationally, with translations in Japanese and German. He has been frequently named among the most influential people in the financial services industry. Among many honors, Kinder recently won the 2006 Heart of Financial Planning Distinguished Service Award from the 30,000-member Financial Planning Association.

For more information, please contact:

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